



MEETING of the BOARD OF DIRECTORS

AGENDA

Hampton Inn
May 22, 2019
9:00 a.m.

Call to Order	A. Sargent
Roll Call	J. Thomas
Auditors Report	SEK&CO
Financial Report	Les Curry
Approval of Minutes	A. Sargent
Executive Committee	D. Spedden
a. Stadium Effort	
b. Consultation Agreement	
New Business	D. Spedden
a.	
b.	
Q&A with Staff	Staff
Adjournment	D. Spedden

Upcoming Events:

June 1 - Ribbon Cutting for the Western Maryland Rail Trail Phase IV Extension at 11:00am. The ceremony will be held at 12719 High Germany Road Little Orleans, MD
June 11 - Hagerstown Mayor and Council vote on Phase II Stadium Study

Upcoming CVB Events:

June 20-23 - USA Cycling Amateur Road National Championships
July 18 - Membership Picnic at the Ballpark

Next Board Meeting:

August 28, 2019

The Mission of the Bureau shall be to promote Hagerstown and Washington County by increasing tourism and visitor spending through the marketing and promotion of attractions, events, accommodations, and visitor services which will contribute to economic development.

**HAGERSTOWN/WASHINGTON COUNTY CONVENTION &
VISITORS BUREAU BOARD OF DIRECTORS**

March 27, 2019

10:30AM

Shepherd's Spring Retreat Center

MINUTES

PRESENT: Al Martin, Treasurer; Tiffany Ahalt, Stephanie Basalik, Sila Alegret-Bartel, Katie Clutz, Racha Iskandarani, Mary Ironside, Teri Leiter, Rebecca Massie Lane, Travis Painter, Jeannie Ridenour,

ABSENT: Mary Anne Burke, Leslie Hart, Angie Hummer, Amanda Rankin, Andrew Sargent, Kathy Vrcic

STAFF: Dan Spedden, Betsy DeVore, Jolene Thomas

HOST WELCOME Sarah Black, Director of Operations, welcomed the CVB Board and shared information about the retreat center.

ROLL CALL

TOPIC: **Minutes of February 27, 2019**

MOTION: To approve the minutes of February 27, 2019, Board of Directors Meeting, as presented.

1st Al Martin, 2nd Mary Travis Painter

ACTION: Approved

TOPIC: **Financial Statement**

DISCUSSION: Al Martin presented a report on the February 28, 2019 Statement of Financial Position. Total revenue is down compared to last year because the County check for USA Cycling has not been received to date, however, was recently approved.

MOTION: To accept the draft February 28, 2019, Financial Statement, as presented.

(Copy on file) 1st, Tiffany Ahalt, 2nd Teri Leiter

ACTION: Accepted

TOPIC: **President's Report**

DISCUSSION: Dan Spedden reported that he went before the County Commissioners on Tuesday, March 26, and the CVB was awarded \$65K in funding toward the USA Cycling event.

Mr. Spedden updated the Board on Senate Bill 258, which is the tourism grant fund for the 23 counties. A task force has now been established to review the document and make suggestions.

Mr. Spedden shared that he has been assisting Shawn Hutchinson in gathering important information in order to obtain funding to create some new software and start a business, Potomac America, to save on booking fees.

Mr. Spedden presented a slide show on the investment opportunities that follow the building of ball stadiums in towns like Hagerstown.

ADJOURNMENT

Al Martin, Treasurer
Rebecca Massie Lane, Secretary
Jolene Thomas, Recording Secretary